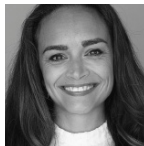


# TALKS

**MORE THAN FASHION AT MODEFABRIEK:** DISCOVER NEW BRANDS, STAY AHEAD OF THE LATEST TRENDS, FIND INSPIRATION FROM INDUSTRY INNOVATORS, AND GATHER THE INSIGHTS NECESSARY TO ENHANCE YOUR BUSINESS SUCCESS.

## SUNDAY 26 JANUARY



11.00 - 11.45

### BALANCING AUTHENTICITY WITH AI CREATIVITY

PELPINA TRIP - SOCIAL MEDIA EXPERT

Join Pelpina Trip for an exciting dive into the future of social content. This session explores key trends shaping 2025, including the rise of authentic, personal TikTok-style video content that forges genuine audience connections, and the transformative potential of AI-generated images and videos. Discover accessible apps and tools that simplify AI-powered creation, and gain actionable tips on crafting personal and authentic content. Packed with inspiring ideas, tools, and trends, this session equips you to create standout content with ease.



12.00 - 12.45

### BODY INTELLIGENCE

JAN AGELINK - BURO JANTRENDMAN

Discover a deeper, intuitive connection to yourself in a technology-driven world with Jan Agelink. As fashion evolves into a guide to identity, this session delves into the power of touch, imperfection, and storytelling. Explore the role of transparent narratives and sensory awareness in shaping how we dress and redefining humanity. Gain insights into the defining silhouettes, materials, and moods of the Autumn/Winter 25/26 season, and embrace fashion as a tool for self-expression and authenticity.



13.00 - 13.45

### DECODING FASHION: AN EDITOR'S PERSPECTIVE

EMMA VLOEIMANS - FASHION EXPERT

Emma Vloeimans—fashion expert, Harper's Bazaar writer, and founder of TRIBUTE TO MAGAZINE—shares her expertise on decoding fashion trends and exploring the relationship between fashion and identity. Drawing from her industry experience, Emma reveals how trends emerge, evolve, and reflect cultural shifts. Through her practical insights, she empowers you to analyse and interpret collections while uncovering the narratives shaping the industry. This session offers an in-depth look at fashion's role in expressing and shaping our identities.



### CHARLOTTE EMILY BRATTINGA

Charlotte is our TALKS Moderator; she will introduce every speaker and invite everyone to join the conversation! Charlotte is a seasoned pro in the retail area and has her own podcast, BRAND NEWS, dedicated to speaking to people within the fashion industry.

## MONDAY 27 JANUARY



11.00 - 12.30

### FLOWERS, FLUIDITY AND FUN\*

LIDEWIJ EDELKOORT - TREND FORECASTER

The Spring/Summer 2026 trends, presented by Lidewij Edelkoort, celebrate fluidity in both design and mindset. Fashion will feature flowing, pleated textiles that mirror the complexities of human emotions, blending romantic details with soft, dynamic forms. Floral inspirations will drive bold color combinations and shapes, resulting in vibrant, moody, and sensual palettes. Interior design will channel the innocence of childhood, fostering joy and lightness through playful, imaginative creations. In uncertain times, this trend invites a rediscovery of freedom and creativity, using design to uplift and heal the spirit.

*\*Only with premium ticket (price € 100, - ex. VAT)*



13.00 - 13.45

### DECODING FASHION: AN EDITOR'S PERSPECTIVE

EMMA VLOEIMANS - FASHION EXPERT

Emma Vloeimans decodes fashion trends, exploring their cultural impact while providing practical insights on analysing collections and uncovering narratives shaping identity and style.



14.00 - 14.45

### BODY INTELLIGENCE

JAN AGELINK - BURO JANTRENDMAN

Jan Agelink reveals how touch, storytelling, and sensory awareness redefine identity through fashion, exploring AW 25/26's key silhouettes, materials, and moods.



15.00 - 15.45

### BALANCING AUTHENTICITY WITH AI CREATIVITY

PELPINA TRIP - SOCIAL MEDIA EXPERT

Explore 2025's social trends with Pelpina Trip: authentic TikTok-style videos, AI-powered creation, and practical tools to craft standout, personal, and engaging content.